

April 16-20 2014

Located at: Denver Mart Colorado


BIGTM
INDUSTRY SHOW

HIGHTIMES


GALLERIA

U.S. CANNABIS CUP



BIGTM INDUSTRY SHOW **April 16-17, 2014**

The BIG INDUSTRY SHOW is a business to business trade show for the smoke shop industry.

Exhibiting at the BIG Industry Trade Show are manufacturers, distributors, and wholesalers looking to sell their products to store owners, distributors and all wholesale buyers servicing smoke shops, adult, tattoo, specialty gifts and alternative gift markets.

Buyers in attendance at the BIG Industry Trade Show range from retailers, tobacconists, adult shops, convenience stores, glass galleries, wholesalers, distributors, manufacturers and others in the smoke shop industry.

The BIG Industry Trade Show is where Business and Buyers Meet.



GALLERIA LIVE

April 18, 2014

**GALLERIA. GLASS EXHIBITION & EXPO.
FOR THE FIRST TIME EVER OPEN TO PUBLIC
Colorado Convention Center**

The leading glass artist platform made to showcase & discover creative glass talent. We gave glass artists a venue to explore new ideas and measure their skills, going head to head with only the worlds best.





April 19-20, 2014

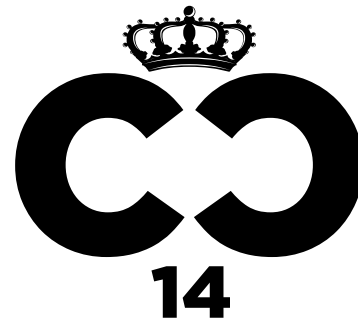
The HighTimes Cannabis Cup

The HIGH TIMES U.S. Cannabis Cup is coming back to Denver! The two-day cannabis expo will feature cultivation seminars and activism sessions with HIGH TIMES editors, leaders of the marijuana movement, and major cannabis celebrities.





BRANDING OPPORTUNITIES SPONSORSHIP OPPORTUNITIES



BRANDING OPPORTUNITIES SPONSORSHIP OPPORTUNITIES

When you partner with The Big Industry Show you get unrivaled specific Industry marketing power. With access to BIG Buyers comes a valuable niche market that wants to hear from you.

Headliner Sponsorship

This package includes maximum exposure for Your Company before, during, and after the event. The logo for your company will be prominently featured in our print, online, and email marketing efforts as well as being displayed on the banner at registration. You'll be able to distribute a bag insert at the event as well. This package also includes a presented by credit (i.e. BIG Galleria presented by Your Company) for any and all references to the BIG show all for an investment of just \$10,000.

Exclusive Sponsorship

This package includes some of the features of the full sponsorship without the presented by credit for an investment of just \$5,000.

Sponsorship

This package includes a live logo link to your website on our site, an email campaign active link, as well as a bag insert at the show for an investment of just \$2,500.

Limited Sponsorship

The limited sponsorship package includes your logo on our site (no live link though) for an investment of only \$1,500.

Booth Costs

\$2550.00 per 10x10 includes fullpage in Buyers Industry Guide.

Call: 1-877-484-3301



OTHER MARKETING OPPORTUNITIES:

MAXIMIZE YOUR TRADE SHOW INVESTMENT. BRING TRAFFIC TO YOUR BOOTHS.

Print Advertising Opportunities.

Advertise in Buyers Industry Guide. Best Full Page Rate Guarantee. Distributed bi-monthly to over 10,000 buyers nationwide.
\$600 a Full Page

Show Guide Exposure.

Mailed to over 10,000 Buyers.
Maximize your trade show investment. Bring traffic to your booths.
\$600 a Full Page

New Product Showcase

Launching a new product. Be seen from the moment buyers attend the show.
\$500

Website Exposure. Digital Services.

Low cost options to increase product exposure online. Call us for details.
Digital Services. \$500

Direct Mailing Services.

Promote your business. Mail your catalog or show special before the show.
\$1500

Email Marketing Blasts.

Create brand awareness before, during or after the event.
\$1500

On-site Branding Options.

Bag Inserts. Meter Boards. Registration. Special Events.
Starting at \$250





Phone 1-877-484-3301

www.BIGIndustryShow.com
www.BuyersIndustryGuide.com
www.BIGgalleria.com
www.CannabisCup.com

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APRIL 19-20, 2014

**EXHIBITOR INFORMATION
AND MARKETING OPPORTUNITIES**

HIGH TIMES 2ND ANNUAL US CANNABIS CUP AND TRADE SHOW IN DENVER COLORADO APRIL 19TH AND 20TH

The High Times US Cannabis Cup will have an Smoking area on site with 30000 + people in attendance, Making it the largest Cannabis event in the world. Dont miss out on the 420 lifestyle event of the year.

Vendor Booth

The price is \$2000 for a vendor booth (5' x 10') in the smoking area, \$1500 for non-smoking and 4 tickets.

Sponsor Booth 10x10

It is \$3500 for a sponsor booth (10' x 10') in the smoking area, \$3000 for the non-smoking, 8 tickets, a page ad in our guidebook (a \$500 value) > and your logo on our poster and a banner on the cannabiscup.com site for a year.

Sponsor Booth 20 x20 or 40x10

A 20 x 10 is \$6500 and comes with double everything in the Sponsor Booth, a 20 x 20 or 40 x 10 is \$12,000 with quadruple everything in the Sponsor Booth

Phone 917-922-7937

mstang@hightimes.com
CannabisCup.com

The logo for High Times, featuring the words "HIGH TIMES" in a bold, white, sans-serif font. The text is set against a solid black rectangular background.

**BRANDING OPPORTUNITIES
SPONSORSHIP OPPORTUNITIES
HIGH TIMES 2ND ANNUAL US CANNABIS CUP AND TRADE SHOW
IN DENVER COLORADO APRIL 19TH AND 20TH**

Premium Sponsorship

A presenting sponsor of the event, the cost would be \$10,000, you would get on the promotional poster, 10 spots to hang banners, 2 full pages in guide book, placement in the program as presenting sponsor and giftbag placement for anything you want. Also, we could work out some creative giveaways of your products throughout the show period and 20 tickets.

Participating Sponsorship

Participating sponsor, the cost would be \$4000 and would get you a logo in the guidebook, full page in the guidebook and 3 banner positions. plus 6 Tickets to the show

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